



Peer G. Kuehn

Managing Director, Convermedia Consulting

Qualifications

- Studied Business Administration at ESCP Europe in Paris, Oxford, Düsseldorf
- Diplôme de Grande École de Commerce (Dipl. Kfm.)
- Certified pharmaceutical consultant (Gepr. Pharmareferent)
- Management Consultant Qualification, Management Zentrum St. Gallen (MZSG)
- In-house Leadership training at premium automobile OEM
- Systemic Business Coach qualification, Münchner Akademie für Business Coaching
- Trainer Certification Audi AG
- Languages: German / English / French / Dutch / (Japanese)

Work experience

- Group Product Manager Pfizer (4yrs)
- International sales and marketing management BMW (14 yrs)
 - International Brand Development
 - Business Development Netherlands
 - National Marketing Manager Canada
 - CRM Director Germany
- Executive vice president at e-commerce start-up (2 yrs)
- Founder and MD of IT start-up (UC.Pilot) since 2017
- Free-lance consultant, trainer, coach since 2001

Consulting and training experience

- Training and consulting in Change Management, Influencing without Authority (IWA[®]), and Business Development (Europe and Asia)
- Design & execution of Business Development strategies (automotive, healthcare, energy, internationally)
- Design & execution Train the Trainer programs (automotive)
- Management level trainings (Europe, Asia, Australia)
- Individual Coaching, Team Coaching
- Workshop facilitation
- Since 2012 facilitation of more than 100 seminars with, in total, > 1.000 participants

Convermedia Consulting Ltd

The Courtyard, 33 Duke Street
Trowbridge, Wiltshire
BA14 8EA
Great Britain

Tel: +44 20 7060 3280
Fax: +49-3212 570 6750
Mail: pk@convermedia.com
Web: www.convermedia.com

1-19-25 Makuharinishi
Mihama-ku, Chiba-shi
Chiba-ken 261-0023
Japan

Tel: +49 173 570 6750